

GET OUT THE VOTE

TOOLKIT



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HOW TO UTILIZE THE TOOLKIT

In this year's election cycle, your bank has an opportunity to mobilize employees and increase voter turnout by participating in permissible nonpartisan get-out-the-vote activities. The materials in this toolkit will help you create awareness and promote voter participation amongst employees at your organization. Visit <u>SAO. Vote</u> for additional tools and resources to help get-out-the-vote.

Remember, every vote counts and is an opportunity for bankers to make their voices heard!

POSTERS AND FLYERS

If people are forced to visualize voting they are more likely to vote. Use flyers and posters to create a buzz around participating in upcoming elections. Place copies of the promotional posters and flyers in this guide in high traffic areas, such as your lobby, break rooms, elevators or general areas where employees gather to encourage them to register and vote in upcoming elections.





ARE YOU READY TO VOTE IN ARIZONA?

Not sure you'll be able to get to the polls on Election Day? You still have options for voting!



 Vote by Mail: Request an absentee ballot from the state. To receive your ballot in the mail, your request must be received by October 23 for the general election.



 Vote Early in Person: In-person early voting options vary by county. Check your <u>County Recorder's website</u> to find more information.



 Vote in Person on Nov. 3: You can cast your vote between 6 a.m. and 7 p.m. at your polling place. Check the <u>Secretary</u> of <u>State's website</u> for information about voting requirements.

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IMPORTANT ELECTION DATES FOR ARIZONA

Oct. 5 Last Day to Register to Vote in Upcoming General Election

Oct. 7 • Early Voting Begins

Oct. 23 • Deadline to Request a Ballot-By-Mail

Oct. 30 • Early Voting Ends

Nov. 3 • General Election

Nov. 3 • Deadline for All Ballots to be Received

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TEMPLATES

You may use your bank's internal communications tools, e.g. intranet, email, or staff meetings to encourage staff to participate in upcoming elections. Any communication to staff should include nonpartisan information that will help them to vote. You may include polling hours and location information, voter information website, and election date reminders and deadlines.

To help you get started, use the template below to help motivate, remind and provide timely information about upcoming elections to your employees.

Sample Email GOTV Message from CEO:

Election Day is almost here!

This year we have the opportunity to elect not just a president, but members of Congress, and our state and local officeholders. All of these elected officials will have an impact on our industry, our economy, our communities and our lives. Electing officials is an important opportunity we have as citizens to make our voices heard.

Election Day is Tuesday, November 3.

Visit <u>SecureAmericanOpportunity.com/vote</u> [or visit state election website] and enter your address to learn more about key election dates and deadlines, find out how to apply for an absentee ballot [or vote early], and see a list of candidates running in your district.

Let's make sure our voices are heard. Vote on Tuesday, November 3.



