

117th AzBA Convention & Annual Meeting

June 11 - June 13, 2020

Enchantment Resort
Sedona, Arizona

SPONSORSHIP Information

2020

About the Conference

117th AzBA Convention & Annual Meeting

Who attends the AzBA Convention?

Bank Counsel Board
Members CEOs &
Presidents
CFOs
Chairmen
COOs
Directors
EVPs, SVPs, VPs
Managing Directors
Partners
Emerging Leaders

The AzBA Convention & Annual Meeting is our cornerstone event. AzBA has consistently delivered a program schedule of nationally known experts in their field. Attendees will explore issues relevant to "what's next?", current issues, networking, public policy & government relations. The 3-day program is designed to provide members with the opportunity to connect across the membership and provides a forum for a unified voice for financial services unique to Arizona.

AzBA's Convention & Annual Meeting takes place June 11 - June 13, 2020 in Sedona, Arizona. The event attracts 150-200 AzBA Bank Members & Associate Members and offers fun networking opportunities for sponsors looking to connect with bank presidents, directors, and other C-level executives.

Exhibit space is limited to 15 tables and will sell out. Exhibit tables are integrated within the business session space and runs from Thursday-Saturday to allow for maximum engagement with the attendees.

SPONSORSHIP BENEFITS

Access to bank industry leaders

Strengthen relationships with existing customers

Generate new prospects and gain quality leads

Discuss customers' needs in person

Opportunity to demonstrate your products and services

Promote your company's name and gain valuable market exposure

Build brand awareness among AzBA's membership (both bankers and associate members)

How AzBA Delivers Sponsorship Value

- Sponsor logo and short bio featured on the conference registration & info landing page
- Company logo included on signage in AzBA registration area, acknowledging all sponsors
- Company logo presented on welcome slideshow
- Networking opportunities with conference attendees (breakfast, lunch, and receptions)
- Conference attendee list two weeks prior to the conference
- Complimentary registrations with sponsorship

Secure Your Sponsorship in Two Steps

Complete and submit the sponsor contract and registration form included with this brochure and email to events@azbankers.org.

Include your company logo in high-resolution JPG/PNG and vector EPS formats along with a 100-word company description.

Sponsorship opportunities are not limited to those listed in this brochure and AzBA is willing to consider other opportunities.

For all sponsor questions, please contact:

Kerensa Williams
Director of Operations
(602) 258-1200
kwilliams@azbankers.org

Sponsorship Opportunities

117th AzBA Convention & Annual Meeting

Please review descriptions of the sponsorship opportunities listed. If you don't see a package that fits your needs, AzBA will work with you to build a custom opportunity.

MARQUEE SPONSOR

Member rate: \$10,000+

Non-member rate: \$15,000+

As a Marquee Sponsor, you will receive the following opportunities and benefits:

- Four complimentary registrations for your company's use at the conference
- Logo recognition included on onsite signage and on the general session slide show
- Conference attendee list sent two weeks prior to the conference
- Add Discounted Exhibit Table for an additional \$500
- Choose one option from Premium Visibility level or below

PLATINUM SPONSOR

Member rate: \$5,000-\$5,500

Non-member rate: \$10,000

As a Platinum Sponsor, you will receive the following opportunities and benefits:

- Two complimentary registrations for your company's use at the conference
- Logo recognition included on onsite signage and on the general session slide show
- Conference attendee list sent two weeks prior to the conference
- Add Discounted Exhibit Table for an additional \$500
- Choose one option from Premium Visibility level or below
-

GOLD SPONSOR

Member rate: \$3,500-\$4,000

Non-member rate: \$7,500

As a Gold Sponsor, you will receive the following opportunities and benefits:

- One complimentary registration for your company's use at the conference
- Logo recognition included on onsite signage and on the general session slide show
- Conference attendee list sent two weeks prior to the conference
- Add Discounted Exhibit Table for an additional \$500
- Choose one option from Premium Visibility level or below

Sponsorship Opportunities

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Sponsorship Level (AzBA Member Pricing)	Marquee Sponsor \$10,000+	Platinum \$5,000	Gold \$3,500	Silver \$2,000
50% Discount on Exhibit Table	✓	✓	✓	✓
Conference Registrations	4	2	1	1
Advance Attendee List	✓	✓	✓	✓
Logo Included on Upcoming Marketing	✓	✓	✓	
Conference Visibility Level	Maximum <ul style="list-style-type: none"> • Audio Visual • Board Reception & Dinner • Conference Wi-Fi • Tote Bags • Emcee Business Session • Full Page Convention Book Advertisement 	Enhanced <ul style="list-style-type: none"> • CEO Roundtable (Thursday at 1PM) • Name Badge Lanyards • Welcome Reception (Thursday) • Business Sessions • Keynote Speaker • Sponsored Candy Bar at Registration Desk • Convention Book • Schedule-At-A-Glance • Conference Signage • Way Out West Reception (Friday) 	Standard Plus <ul style="list-style-type: none"> • AzBA Registration Desk • Legislative Sessions • Session Breakfast • Session Lunch • Tote Bag Inserts • Closing Speaker • Early-Riser Email 	Standard <ul style="list-style-type: none"> • Refreshment Breaks • Attendee Directory • Directional Signage

For more information about sponsorship opportunities, please contact Kerensa Williams, Director of Operations 602-258-1200 or email events@azbankers.org.

Sponsorship Application

117th AzBA Convention & Annual Meeting

SPONSOR / EXHIBITOR CONTRACT

Company Name *(will appear verbatim on all AzBA marketing material)*

COMPANY POINT OF CONTACT

Name

Title

Email

Telephone

Full Address

Our company is interested in participating as a sponsor at the following level:

AzBA MEMBER SPONSORSHIP LEVEL

NON-MEMBER SPONSORSHIP LEVEL

- Marquee (\$10,000+)
- Gold (\$3,500)
- Platinum (\$5,000)
- Silver (\$2,000)
- Classic (\$1,500)

- Exhibitor (\$1,500)

REPRESENTATIVE 1 *(included in sponsor fee)*

First Name

Last Name

Professional Title

Email

Telephone

Mailing Address

City

State

Zip Code

- Complimentary Registration
- Spouse Fee (\$350)

REPRESENTATIVE 2

First Name				Last Name			
Professional Title							
Email				Telephone			
Mailing Address			City	State	Zip Code		
<input type="radio"/> Complimentary Registration	<input type="radio"/> Additional Registrant Fee: \$750	<input type="radio"/> Spouse Fee (\$350)					

REPRESENTATIVE 3

First Name				Last Name			
Professional Title							
Email				Telephone			
Mailing Address			City	State	Zip Code		
<input type="radio"/> Complimentary Registration	<input type="radio"/> Additional Registrant Fee: \$750	<input type="radio"/> Spouse Fee (\$350)					

PAYMENT INFORMATION-

Sponsorships Payable by Check Only

- Payment enclosed for our total sponsorship balance due.
- Please send an Invoice for payment.

Please return to:

**111 W. Monroe Street
Suite 440
Phoenix, AZ 85003**

MAKING YOUR RESERVATIONS: Enchantment Resort

The Enchantment is a Boutique & Historic Resort Experience,

call (855) 421-1088 : Reservation Code "AzBA"

Special room rates (June 11-14 \$325 per night + \$30 resort fee) based on availability. We recommend that you make your reservations ASAP.

The hotel cut-off date is April 15, 2020.

For more information, visit the AzBA website

<https://azbankers.org/convention>

* Must call in for reservation booking (no online available).

DEADLINES:

Please submit logos (high-resolution JPG/PNG and/or EPS/SVG/PDF formats) and a short company biography within 10 business days of registration.

TERMS OF PAYMENT:

Sponsors are required to pay 100 percent within 30 days of the date AzBA receives the signed contract. If the event start date is less than 30 days from contract submission, payment must be received immediately. No branding or promotion will take place until full payment is received. If payment is not received in the time frame specified above, the sponsorship/exhibit space will be released and made available for sale again by AzBA.

Final confirmation of your exhibit space is contingent upon AzBA receipt of payment and your signed sponsor contract and registration form.

CANCELLATION POLICY:

Substitutions are allowed at no additional cost. Written notice is required for all substitutions/cancellations. The full registration fee will be refunded if written notice is received by May 1, 2020. No refunds will be provided after May 1, 2020. Registrations made on or after May 1, 2020 are not eligible for refund.

FOR QUESTIONS AND COMPLETED CONTRACTS:

Kerensa Williams, Director of Operations at (602) 403-3811
or events@azbankers.org.

FOR AzBA USE ONLY

Added to Landing Page & Marketing		

Notes		
_____	_____	_____
CK #	AMT	Date Iss
_____	_____	_____
Date Deposited	By	

Invoice #

Contact #

Date

By